

AT CLARKS, WE'VE DONE OUR HOMEWORK

12TH JULY 2024

With almost 200 years of children's foot health expertise, parents trust Clarks to deliver perfectly fitting, science-backed pairs of shoes that empower kids to be their very best selves – all day, all term, all year.

We understand that buying shoes can be stressful, so at Clarks we aim to make the process as quick, easy, and stress-free as possible.

As the cost of living continues to bite this summer, Clarks will be keeping our market-leading school shoes at 2023 prices. From a reassuring 3-month fit guarantee to money-saving bundles, we have also got plenty of offers and services to make life a little easier for parents this back-to-school season.

MORE THAN A FIT. IT'S A GUARANTEE.

If kids' shoes don't fit three months from their in-store fitting, parents can exchange them for a new pair. It's as simple as that.

IN-STORE FITTINGS

We offer Free expert fitting and measuring. Appointments can be booked ahead of time via the QR code attached or drop in for a walk-in appointment, available all day.

QUIET TIME APPOINTMENTS

If shoe shopping is overwhelming for little ones, customers can visit Clarks stores at a time when there are fewer crowds, less noise and gentler lights. Pre-book an appointment or just walk-in, the option is yours...

Please contact your local store if you'd like to book a Quiet Time appointment.

We want to make the Back to school season as smooth as we can for parents whilst continuing to make school shoes that help kids move comfortably and freely.

We look forward to seeing you instore soon!

**MOVE THE
WORLD
AHEAD.**



SCAN TO
BOOK AN
APPOINTMENT

Clarks®